

# MEIYUME CSR NEWSLETTER

## Issue 7

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### Our RED Account Is LIVE! 利妍小红书上线啦!

Adding to our family of social media channels, we have launched RED to better engage with our customers in China & Asia. Remember to follow, share, and like us!

利妍小红书上线啦!  
请各位追踪, 分享, 最重要还要记得按赞!



### POP AI UK & Ireland Awards 2021 Gold Sponsor POP AI英国和爱尔兰奖2021金奖赞助商

We are proud to announce that we are SPONSORING the POP AI UK & IRELAND Awards 2021!

我们很自豪地宣布, 我们将赞助2021年POP AI英国和爱尔兰大奖!

Collaborating with POP AI (The Association of Point of Sale Marketing Professionals) enables us to be part of a valuable and relevant industry organization that continually raises the bar on best in class solutions.

与POP AI(全球市场零售联合会)的合作使我们能够成为有价值的相关行业组织的一部分。

### Meiyume WeChat Hotline Online

### Meiyume微信热线已上线

1. Add MEIYUME WeChat Account.

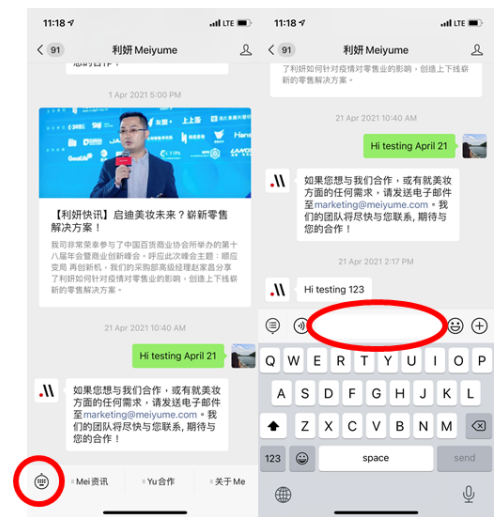
添加利妍微信公众号



WECHAT:  
利妍  
MEIYUME

2. Click on the keyboard icon, you can type your questions into the dialog box, we will reply to your text once we've received it. Workers can also input their questions and we will provide our help.

点击“键盘”图标按钮, 即可将您的问题输入对话框中, 我们在收到您的信息后将予以回复。工人也可以输入他们的问题, 我们将提供帮助。



## LVMH Announces Participation In Launch of New Sustainability Platform For Gemstones and Jewelry LVMH宣布参与发布新的宝石和珠宝可持续发展平台

LVMH announces the launch of the Gemstones and Jewelry Community Platform, a joint initiative inspired by strong sustainability commitments. The Coloured Gemstones Working Group (CGWG), created to catalyze positive change across the jewelry industry, has been active in promoting responsible sourcing of raw materials for many years. LVMH is a founding member of the CGWG, which represents all LVMH Maisons, including Tiffany & Co. The other members are Chopard, Kering, Richemont, Swarovski and mining companies Gemfields and Muzo.

LVMH宣布推出宝石和珠宝交流平台，这是一项受到强有力的可持续发展承诺启发的联合倡议。彩色宝石工作组(CGWG)的成立是为了促进整个珠宝行业的积极变化，多年来一直在积极地促进负责任的原材料采购。LVMH是CGWG的创始成员，该组织代表所有LVMH

Maisons, 包括Tiffany&Co. 其他成员包括Chopard, Kering, Richemont, Swarovski以及矿业公司Gemfields和Muzo。

Unveiled on April 29 in conjunction with the 2021 OECD Forum on Responsible Mineral Supply Chains, the Gemstones and Jewelry Community Platform is the fruit of five years of collaboration by the CGWG. This free digital resource is available to the entire gemstone and jewelry industry, from mining to retail. The platform offers a comprehensive range of tools and training resources, including presentations and talks and webinars on sustainability in the industry. Centered around ten key commitments for responsible sourcing and production, the platform spans over 40 different topics relevant to the colored gemstone sector, notably human rights and environmental protection.

宝石与珠宝社区平台于4月29日与2021年经合组织负责的矿产供应链论坛共同揭幕，这是CGWG五年合作的成果。从采矿到零售，整个珠宝和珠宝行业都可以使用此免费的数字资源。该平台提供了广泛的工具和培训资源，包括有关行业可持续性的演示，讲座和网络研讨会。该平台以负责任的采购和生产的十项主要承诺为中心，涵盖与有色宝石行业有关的40多个不同主题，特别是人权和环境保护。

To help build transparency, the Gemstones and Jewel-

ery Community Platform provides self-assessment tools to help businesses improve their sustainability practices. There is also a community section designed to promote collaboration between businesses and their suppliers, customers and other partners.

为了提高透明度，宝石和珠宝交流平台提供了自我评估工具，以帮助企业改善其可持续性实践。还有一个论坛部分，旨在促进企业及其供应商，客户和其他合作伙伴之间的协作。

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请点击 "[这里](#)" 查看源网页。



## L'Oréal Paris Unveils Its Sustainable Initiatives To Preserve Our Planet 巴黎欧莱雅宣布了其可持续发展措施以保护我们的地球

On April 22<sup>nd</sup> 2021, L'Oréal Paris announced its sustainability program, "L'Oréal For the Future, Because our Planet is Worth it", initiating the brand's latest set of ambitions for 2030. 2021年4月22日，巴黎欧莱雅宣布了其可持续发展计划，“我们的星球值得拥有”，这是该品牌2030年的最新抱负。

The sustainability program is based on 4 principles:

可持续发展计划基于以下四个原则：

1. Optimizing packaging to accelerate the shift to a

circular economy.

- ⇒ Reducing the weight of our products
- ⇒ Using 100% recycled plastic
- ⇒ Embodying change: Elvive
- ⇒ Engaging consumers

1. 优化包装以加速转向循环经济。

- ⇒ 减轻产品的重量
- ⇒ 使用100%再生塑料
- ⇒ 体现变化：Elvive
- ⇒ 吸引消费者加入

2. Using the same products with more eco-friendly formulas.

- ⇒ 76% of the PET plastic is made of recycled

- plastic
- ⇒ 100% of L'Oréal Paris' renewable and mineral raw materials will be sustainably sourced by 2030
- ⇒ Reduce 50% CO2 emissions per product by 2030, compared to 2016

2. 使用更环保配方的相同产品。

- ⇒ 76%的PET塑料是再生塑料
- ⇒ 到2030年，巴黎欧莱雅将可持续采购100%的可再生和矿物原料
- ⇒ 与2016年相比，到2030年每种产品的CO<sub>2</sub>排放量将减少50%

3. Producing beauty respectful of the environment.

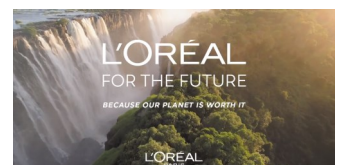
3. 尊重环境，创造美丽。

4. Investing in environmental projects through programs that empower women.

4. 让更多妇女加入环境项目中来。

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## Sedex Platform Transformation

### Sedex 责任商业信息平台革新

#### Sedex is rebuilding our leading platform during 2021 and 2022

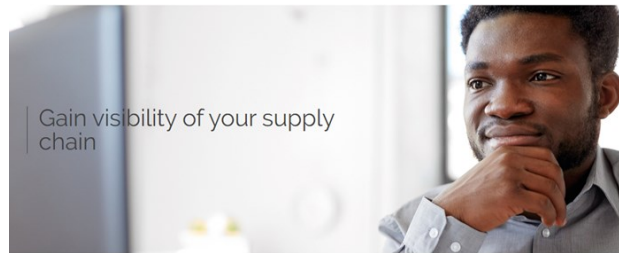
Driven by your feedback, Sedex is embarking on an ambitious platform transformation programme during 2021 and 2022.

Sedex is building brand new functionality, embedding automation, supercharging performance, and delivering a next generation experience for you and your teams. Sedex is excited by this transformation and the increased flexibility, speed, and value it will give you.

#### 计划在2021年 - 2022年发布全新的责任商业信息平台

Sedex 责任商业信息平台将于2021年 - 2022年全新发布，它基于您对现有平台的使用反馈以及日新月异的市场需求。

革新后的平台将发生很多全新的变化：更多的功能、更加自动化、更强的性能，这些无疑将给您带来更好的用



户体验。关于新平台的具体细节，您可以留意Sedex 官方渠道发布的消息和资讯。

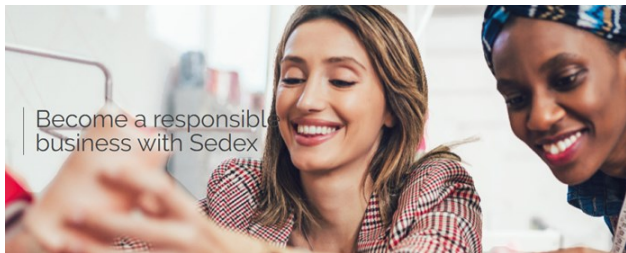
#### What is Sedex focusing on?

It's an ambitious transformation of the entire platform. These are some of the things Sedex is doing in 2021.

- Embedding automation to speed up and simplify workflows, so you

can focus on managing the important work of responsible sourcing

- Re-creating the user experience to better meet your needs
- Making it easier to access your data and connect with stakeholders across your supply chain
- Streamlining the audit process for members
- Strengthening perfor-



mance giving you access to your data with minimal delay and maximum reliability.

#### Sedex 专注于什么？

平台的更新迭代是一个浩瀚的工程，将分阶段完成所有工作。2021年Sedex 会专注在以下方面：

- 新平台将更加自动化，简化您的工作流程，节约您的宝贵时间和精力
- 升级您的用户体验，满足您的责任商业需求
- 您可以更便捷地访问供应链中合作伙伴的数据，并与之建立良好的沟通渠道和关联
- 简化 Sedex 会员的审核报告流程
- 增强网站性能，使您可以高速地访问数据，同时确保数据的安全性

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## CSR Related News

### 社会责任相关新闻

**The fire in Shanghai Jinshan Shengrui Electronic Technology (Shanghai) Co., Ltd. caused 8 deaths, 2 of them were firefighters**  
At 13:00 on April 22, a fire broke out, and the fire was extinguished at 6:20 am on April 23. Eight persons died, two were firefighters. Prior to this, the company was ordered to make rectifications by administrative penalties for illegal production and related non-compliance production, and the inspections of fire protection and related parties were shown unqualified.

[上海金山胜瑞电子科技（上海）有限公司火灾造成8人死亡，2名为消防人员](#)

4月22日13时，该单位发生火灾，4月23日上午6时20分明火已经被扑灭。事故造成8人死亡，2名为消防人员。

在这之前，该单位涉嫌违规生产和相关不达标强制生产被所在区做出行政处罚被责令整改，消防和相关方面检查结果不合格。

**The fire at the foreign trade furnishing factory caused 5 deaths, employees could not use fire extinguishers**  
On April 2, 2020, a fire accident occurred in Suqian Aisen Furnishing Co., Ltd., caused 5 deaths. In the

process of making the sponge bag, the static electricity caused by friction and spraying ignited the combustible gas, causing a fire. The workers only used brooms to pat the flames instead of using the fire extinguishers because they did not remove the safety pin and could not press the handle. Meanwhile, the stairwell was not set closed, many flammable materials were piled at the entrance, no emergency lighting, which affected the evacuation.

[外贸家居工厂大火造成5人死亡，员工不会使用灭火器](#)

2020年4月2日，宿迁艾森家

居有限公司发生火灾事故，造成5人死亡。工人在制作海绵包的过程中，因摩擦、喷胶等导致的静电引燃了包内可燃气体，导致起火。

工人发现后仅用扫帚拍打火焰，而没有使用灭火器是因为没有取下保险销，按不动压把。同时，企业楼梯间未设置为封闭间、且入口处堆放大量易燃物，未设置应急照明系统，影响人员及时疏散。

## CSR Related News

## 社会责任相关新闻

World Bank: Southeast Asia has emerged as a hot spot for plastic pollution

In Thailand, the Philippines, and Malaysia, more than 75% of the material value of recyclable plastic is lost -- the equivalent of \$6 billion a year when single-use plastic is discarded rather than recovered and recycled. With only 18 to 28% of recyclable plastic recovered and recycled in these countries, most plastic packaging waste is not only left to pollute the environment, littering beaches and roadsides, but its value to these economies is also lost.

This needs to change. Transforming how we use and manage plastic is imperative and we must help countries shift to a circular economy that seeks to design products that create no waste or are reused and recycled. Leading global brands and retailers have made voluntary commitments to make their plastic packaging 100% reusable, recyclable, or compostable by 2025.

世界银行：东南亚已成为塑料污染的热点地区

在泰国、菲律宾和马来西亚，可回收塑料的材料价值丧失了75%以上，相当于每年有价值60亿美元的塑料被一次性使用而不是回收和再利用。在这些国家中，只有18%到28%的可回收塑料被回收和再利用，大多数废弃的塑料包装不仅污染环境，而且也丧失了对这些经济体的价值。

这需要改变。改变我们使用和管理塑料的方式势在必行，我们必须帮助各国转变为循环经济，该循环经济力求设计出不会产生废物或重复利用和再循环的产品。全球领先的品牌和零售商已做出自愿承诺，到2025年使

100%的塑料包装可重复使用、可回收或可堆肥。

Apple powers ahead in new renewable energy solutions with over 110 suppliers

Apple announced over 110 of its manufacturing partners around the world are moving to 100 percent renewable energy for their Apple production, with nearly 8 gigawatts of planned clean energy set to come online. Once completed, these commitments will avoid over 15 million metric tons of CO<sub>2</sub> annually — the equivalent of taking more than 3.4 million cars off the road each year. Additionally, Apple is investing directly in renewable energy projects to cover a portion of upstream emissions, as well as a major energy storage project in California to pilot new solutions for renewable infrastructure.

超110家苹果公司供应商承诺使用100%可再生能源生产苹果产品

苹果公司宣布，在全球范围内，已有超过110家供应商承诺在生产苹果公司的产品时使用100%的可再生能源。苹果在其官网上发布消息称，这一目标一旦达成，每年可减少超过1500万吨二氧化碳排放量，相当于每年减少超过340万辆汽车上路行驶。此外，苹果称，公司也在直接投资可再生能源项目。

Coca-Cola announced a big news, bottles made from 100% recycled PET plastic

Coca-Cola Trademark brands will debut a 13.2-oz. bottle made from 100% recycled PET (rPET) plastic this month in some select states of America.

It is reported that the transition to 100% recycled plastic will not be achieved overnight, but will be carried out in stages and regions. In the coming months, the common 550ml bottles will be gradually replaced and expanded to more areas. The Coca-Cola Company plans to achieve 100% recyclability of Coca-Cola packaging in 2025, and plans to achieve the goal of using 50% recyclable materials in all bottles and cans products in 2030.

可口可乐公司宣布重大调整将采用100%回收塑料制作瓶身

可口可乐公司表示，将会在美国部分地区，使用100%回收塑料生产其饮料的瓶身及包装部件。据悉，向100%回收塑料的转变并不会一蹴而就，而是分阶段、分区域的进行。在未来几个月，将会逐步替换常见的550ml可乐瓶并且扩展到更多区域。可口可乐公司计划在2025年实现可口可乐包装的100%可回收，并计划在2030年，实现在所有瓶罐产品中使用50%的可回收材料的目标。

GM aspires to eliminate tailpipe emissions from new light-duty vehicles by 2035 and plans to be carbon neutral by 2040

GM (General Motors) announced that it plans to become carbon neutral in its global products and operations by 2040 and has committed to setting science-based targets to achieve carbon neutrality. The company has also signed the Business Ambition Pledge for 1.5°C, an urgent call to action from a global coalition of UN agencies, business and industry leaders.

通用汽车到2035年将实现100%可再生能源供电的全球运营，2040年实现碳中和

通用汽车(GM)宣布计划到2040年在其全球产品和运营中实现碳中和，并致力于设定以科学为基础的目标，以实现碳中和。该公司还签署了《1.5°C的企业雄心》这是联合国机构，企业和行业领袖的全球联盟的一项紧急呼吁。

Many regions in China lift 2021 minimum wages

At least 4 provinces have implemented the new minimum wages standards in 2021.

Shanghai topped the other five regions with a minimum monthly wage of 2,480 yuan, followed by Beijing, Guangdong, Tianjin, Jiangsu and Zhejiang. Six provincial-level regions in China have lifted their minimum monthly wages above 2,000 yuan (\$282.43) as of late March

多地上调2021年最低工资标准

年内至少已有4省份执行了上调后的新标准。

目前，31个省份中，上海月最低工资标准最高，达到了每月2480元。上海、广东、北京、天津、江苏、浙江这6个省份月最低工资标准超过2000元。