

MEIYUME
ID CARD

SKU173

**INFINITELY
RECYCLABLE
LIPSTICK
POK CUP**



SKU173

INFINITELY RECYCLABLE LIPSTICK -POK CUP

Crafted with more than 95% of aluminum, this lipstick packaging pays homage to beauty heritage with an added sustainable twist.

Assembly is keeping plastic to the minimum, limited to cup having direct contact with the formula allowing an easy switch from regular mechanisms

PRODUCT DESCRIPTION

- Swivel mechanism in aluminum paired with aluminum cap and base. Prestige case closing thanks to Meiyume smart clip closing system
- Standard 12.7mm cup in POK with standard ribs
- Plastic represent less than 3% in weight of full assembly

Technical information

- Overall dimensions: Ø18.8mm / height 66mm
- Cap : Ø18.6mm / height 58mm
- Cap opening force 0.2 - 1.4 kg. f / 0.5-3.0 LBS
- Torque: 20 - 290 gf.cm
- Mini push back force: 50g
- Mini blocking force: 500g high / 200g low position
- Min overriding force up position 1.4kgf.cm
- Min overriding force down position: 1.4kgf.cm

RECYCLING

Case and swivel mechanism in Aluminum.
Cup in POK represents less than 3% in weight of the whole assembly.



DECO OPTIONS

- Multiple anodizing colors available
- Silk screen printing / Laser engraving
- Customized design to be studied upon request

STATUS

- Mass production tools available
- Samples from industrial pre-serie available

PATENT

- PATENT PENDING mechanism
- PATENT PENDING closing system

Information contained in this technical literature is believed to be accurate and is offered in good faith for the benefit of the customer. The company, however, cannot assume any liability or risk involved in the use of the product since the conditions of use are beyond our control.

MEIYUME 28/10/2022





SKU173 - Recyclable lipstick POK cup